WFSB-TV 9/24-9/30

> MARKET: Harford/New Hoven TARGET DEMO: ADULTS 35+ CLIENT: Friends of Chris Murphy

SCHEDULE DATES:
OF WEEKS or FLIGHTS IN SCHEDULE: 1

DATE: 20-Sep-12 FILE: TVPW

MAF 4,205-5A M Noves 220,00 18 18,90,00 18 18,90,00 18 18,90,00 18 18,90,00 18 18,90,00 18 5,90,00 4,6 5 5 6 6 5 6 6 5 7 18 18,90,00 4,6 5 7 18 18,90,00 4,6 5 5 7 18 7 4 8 7 18 7 4 8 7 18 8 7 18 8 7 18 8 7 18 8 7 18 8 7 18 8 18	Color Colo	STATION	. DAY(S)	. TIME PERIOD	. d/0	P. P. PROGRAM	PATE T	TAP COD		- 1-			1		
NAFE SS-SEGIA IAM NONOS 420.00 1.8 5 155.47 14.5 55.200.00 NAFE G-SEGIA IAM NONOS 420.00 4.6 5 155.47 14.5 52.200.00 NAF G-SEGIA IAM NONOS 400.00 4.6 5 155.47 2.40 5.200.00 NAF 7.9A E ENTANO 1.0 None 5.0 5.0 5.0 5.00.00 SAT 7.9A E ENTANO 1.0 None 5.0 2.2 5.1 5.10.00 2.2 5.2	SCRINGA MI Nones ACREDIO 1.8 S 1556.17 14.5 S 2200.00 6-6370 MI Nones 6-630 4.8 5 156.47 2.0 5 500.00 6-6370 MI Nones 6-630 4.8 5 156.47 2.0 5 500.00 6-6370 MI Nones 6-630 4.8 5 1876.42 2.0 5 500.00 7-00 E Nones 500.00 3.5 5 500.00 3.2 5 500.00 7-0 E Nones 500.00 3.5 5 500.00 3.2 5 500.00 7-0 MI Nones 500.00 3.2 1 500.00 3.2 5 500.00 7-0 MI Nones 500.00 3.2 1 500.00 3.2 5 500.00 7-0 MI Nones 500.00 3.2 1 500.00 3.2 5 500.00 7-0 MI Nones 500.00 3.2 1 500.00 3.2 5 500.00 100-10 MI Nones 500.00 3.2 1 500.00 3.2 5 500.00	WFSB	M-F	430-5A	×	Nows	1			_	AVG CPP	TOT GRPs		AR RATE	TOT TAR COST
MF SQC-GA MI Newer 670100 4.5 5 1805.77 74.5 1 4.5 1	6-500-40 M. Money 4290-40 4.6 9 1876,71 14.5 52,500-00 6-500-40 M. Money 500,000 4.6 9 1870,23 24.0 55,000-00 7-94 E. Nowis 500,000 5.6 9 1870,74 2.4 55,000-00 7-9 E. Nowis 500,000 3.5 1 5870,00 2.2 51,000-00 7-9 E. Nowis 450,000 3.5 1 5870,00 2.2 51,000-00 7-9 E. Nowis 450,000 3.5 1 5870,00 2.2 51,000-00 7-9 M. Nowis 450,000 3.2 1 5870,00 2.5 51,000-00 9-10A-130 M. Nowis 450,000 3.2 1 51,000-00 3.2 51,000-00 9-10A-130 M. Nowis 450,000 2.2 1 51,000-00 3.2 51,000-00 9-10A-130 M. Nowis 450,000 2.2 1 51,000-00 4.2 51,000-00 <	WFSB	M-F	5-530A	Σ		720.00		1.8	2	\$138.89	9.0	H		
MF 6-620 M November (2000) 4.8 S 1970-42 2.0 M-F 6-620 M November (2000) 4.8 S 1970-42 22.0 M-F 7-AA E Environmental (2000) 4.8 S 1970-43 22.0 SAT 7-A E News 200.00 3.2 1 567-74 22.0 SAT 7-A E News 200.00 3.2 1 568-8 3.2 1 568-8 3.2 1 568-8 3.2 1 568-8 3.2 1 568-8 3.2 1 568-8 3.2 1 568-8 3.2 3.2 1 568-8 3.2	Figure 1	WFSB	M-F	530-6A	Σ	1	450,00		2.9	25	\$155.17	14.5	\$2,250.00		
MF GGQ-7 M. Novem 9900.00 6.6 9. 1877.72 2.4.0 SAT F.2A E. Entry Show 900.00 6.6 9.5 1.5 150.23 2.4.0 SAT F.7A E. News 250.00 3.5 1.5 150.20 2.2 2.2.0 SINA F.7A L. News 250.00 3.2 1.5 150.20 2.2 1.5 150.20 2.2	GSDAT M. Nover SEGON S. SEGON S	WFSB	<u>N</u> -F	6-630	Z		600.00		4.6	S	\$130.43	23.0	\$3,000.00		
M.F. 7-24 P. E. Entry Show 200.00 5.6 5.8 5.100,77 2.8.0 SAT F-7A E. Noves 200.00 3.5 7 5.105,38 2.4.5 SAT 7-9 E. Noves 200.00 3.6 7 5.105,38 2.4.5 SINN 7-9 L. Noves 450.00 3.6 7 5.105,38 3.2 SINN 7-9 L. Noves 5.5 1 5.6 1 5.105,38 3.5 SUN 7-9 M. Nove Nation 600.00 3.5 1 5.105,39 3.5 SUN 5-100 M. Deck Relief 600.00 2.5 1 5.105,30 3.5 MF 17-120 M. North Nation Dool 2.5 1 5.105,00 2.5 1 5.105,00 3.5 1.5 5.10 4.5 5.10 4.4 5.10 4.4 5.10 4.4 5.10 4.4 5.10 4.4 5.10 4.4 5.10 4.4 <td>7-3A E Entry Show 280.00 3.6 5.6 5.6 5.5 5.00.00 5.5 5.50.00 5.5 5.50.00 5.5 5.50.00 5.5 5.50.00 5.5 5.50.00 5.5 5.50.00 5.5 5.50.00 5.5</td> <td>WFSB</td> <td>M-F</td> <td>630-7</td> <td>12</td> <td>ļ</td> <td>900.00</td> <td></td> <td>4.8</td> <td>5</td> <td>\$187.50</td> <td>24.0</td> <td>\$4.500.00</td> <td></td> <td></td>	7-3A E Entry Show 280.00 3.6 5.6 5.6 5.5 5.00.00 5.5 5.50.00 5.5 5.50.00 5.5 5.50.00 5.5 5.50.00 5.5 5.50.00 5.5 5.50.00 5.5 5.50.00 5.5	WFSB	M-F	630-7	12	ļ	900.00		4.8	5	\$187.50	24.0	\$4.500.00		
SAT G-7A E Nows 250,00 3.5 7 587,14 2.45 SUN 7-9 E News 450,00 3.5 1 516,03 7.2 SUN 6-7 M News 450,00 3.5 1 516,33 3.2 SUN 9-103 M News Amount 450,00 3.5 1 546,88 3.2 SUN 9-103 M News Amount Amount 450,00 3.5 1 546,88 3.2 SUN 9-103 M News Amount Amount 450,00 2.5 1 516,88 3.2 WF 1-1-2P M News Amount Amount 450,00 2.5 1 516,88 3.2 MF 1-1-2P M News Amount Amount 400,00 2.5 1 516,88 3.2 MF 1-1-2P M News Amount Amount 400,00 2.5 <	G-7A E Nowe 520.00 3.5 7.7 587.14 2.45 5.6 1.00 6-7 E Nowe 55.00 1.50 3.2 1.510.00 3.2 5.14.00.00 6-7 L Nowe 450.00 3.2 1.510.00 7.2 585.00 8-70.0 M Nowe 450.00 3.2 1.510.00 7.2 585.00 8-70.0 M Control M Control 450.00 3.2 1.510.00 7.2 585.00 1-0-1A M Control 450.00 2.5 1.540.00 2.5 515.00 2.5 515.00 2.5 515.00 2.5 515.00 2.5 515.00 2.5 515.00 2.5 515.00 2.5 515.00 2.5 515.00 2.5 515.00 2.5 515.00 2.5 515.00 2.5 515.00 2.5 515.00 2.5 515.00 2.5 515.00 2.5 515.00 2.5	WFSB	M-F	A6-7	"	1	900.00	-	5.6	S	\$160.71	28.0	\$4,500,00		
SAT T-9 E Nowas 450.00 3.6 1 510.03 3.2 1 510.03 3.2 1 510.03 3.2 1 510.03 7 2 1 61.03 7 2 1 512.03 7 2 1 512.03 7 2 1 512.03 7 2 1 512.03 7 2 1 512.03 7 2 1 512.03 7 3 4 1 2 1 512.03 1	7-9 E Nove 450.00 3.6 1 5109.38 3.2 \$150.00 <td>WFSB</td> <td>SAT</td> <td>6-7A</td> <td>14</td> <td>1</td> <td>200.00</td> <td></td> <td>3,5</td> <td>7</td> <td>\$57.14</td> <td>24.5</td> <td>\$1,400.00</td> <td></td> <td></td>	WFSB	SAT	6-7A	14	1	200.00		3,5	7	\$57.14	24.5	\$1,400.00		
SUN 6.7 L. Nows 1, Nows 1, 150,00 3.5 2 1, S45,89 7.2 SUN 9-1030 M. Noss Libe Nation 450,00 3.5 1 516,89 3.2 SUN 1-104 M. Fees the Nation 450,00 - 2.5 1 514,845 5.5 M-F 1-104 M. Fees the Nation 450,00 - 2.5 1 514,845 5.5 M-F 1-104 M. Fees the Nation 400,00 - 2.5 1 514,325 5.5 M-F 1-104 M. Fees the Nation 400,00 - 2.5 1 515,300 1.4 5.5 1.4 5.5 1.0 1.4 5.5 1.0 1.4 5.5 1.0 1.2 1.0 1.0 1.2 1.0 1.0 1.0 1.2 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1	Fig. 2017 L.	WFSB	SAT	7-9	u	1	350.00		3.2	ı	\$109.38	3.2	\$350.00		
SUN 7-9 M Novement of Month 45000 - 3.2 1 546.88 3.2 SUN 9-1030 M GRS Sunday Momino 600.00 - 5.5 1 5128-27 3.5 SUN 1020-1130 M GRS Sunday Momino 600.00 - 5.5 1 5128-27 3.5 M+F 1020-114A M Regis and Kelay 400.00 - 2.5 1 5128-27 5.5 M+F 11-17A M Regis and Kelay 520.00 - 2.5 1 5120-00 0.0 M+F 11-17A M Processed A 2.5 2 5 55.0 1.5	1.00	WFSB	SUN	6-7	-	L	450.00		3.6	2	\$125.00	7.2	\$900.00		
SUN 9-1020 M GES Sunday Morning 450,00 - 3.5 1 \$128,57 3.5 SUN 100,130 M Face the Mallon 450,00 - 2.5 1 \$145,45 5.5 M-F 1-10.A M Face the Mallon 400,00 - 2.5 1 \$145,45 5.5 M-F 1-1.2P M Chair Males a Dealy 400,00 - 2.9 5 \$137.80 \$1.5 M-F 1-1.2P M Province is Right 500,00 - 2.9 \$150,00 \$1.0 M-F 1-20-20-2P M Province is Right 500,00 - 4.2 \$150,00 \$1.0 M-F 2-3P M Province is Right 500,00 - 4.2 \$150,00 \$1.0 M-F 2-3P M Province is Right 100 1.0 1.0 \$1.0 M-F 4-2P M Province is Right Province is Right 100	9-1030 M GeS Sunday Morning 4-5000 - 3.5 1 S18-ST 3.5 9-4500 9-1030 M GeS Sunday Morning 4-5000 - 2.5 1 \$145-56 5.5 9-4500 9-103A M Receip the Uniform 150.00 - 2.5 1 \$145-56 5.5 9-5000 11-1220 M Receip the Reptite 500.00 - 2.5 5 \$150.00 0.0 30.00 11-1220 M Receip the Reptite 500.00 - 2.5 5 \$150.00 0.0 30.00 12-1230 M Non-News 500.00 - 2.5 5 \$150.00 0.0 30.00 12-1230 M Non-News 500.00 - 2.5 5 \$150.00 0.0 30.00 2-5-2020 L Non-News 500.00 - 5 \$150.00 0.0 30.00 0.0 30.00 2-5-520 L Non-News 5 \$100.00 - 5 \$250.00 0.0	WFSB	SUN	7-9	×		150.00		3.2	-	\$46.88	3.2	\$150.00		
SUN 1020-1130 M Face the Nation 1020-1130 M Face the Nation 1020-1130 SS 1 \$545.45 \$5.5 MF 1-10.4 M Lean the Nation 400.00 2.9 5 \$145.40 \$1.5 MF 11-12P M Lean Make a Docal 400.00 2.9 5 \$145.00 1.0 MF 11-12P M Price is Right 5 \$160.00 2.9 5 \$160.00 1.0 MF 120-2P M Price is Right 5 \$160.00 2.9 5 \$160.00 1.0 MF 2.3P M Price is Right 5 \$160.00 1.2 5 \$160.00 1.	11-12P M Recent from Nation 150,00 12,00 15,144,45 15,144,45 15,144,45 15,144,45 15,144,45 15,144,45 15,144,44 15,144,44 14,143,44 14,143,44 14,143,44 14,143,44 14,144,44 1	WFSB	SUN	9-1030	2	1	450.00	-	3.5	-	\$128.57	3.5	\$450.00		
MF 9-10A M Regis and Kedy 400.00 - 25 1 580.00 2.5 MF 110-17A M Regis and Kedy 400.00 - 2.5 - 516.60 0.0 MF 11-17A M Regis make a Doal 400.00 - 2.5 - 516.00 0.0 MF 12-172.0 M None least Make a Doal 400.00 - 2.5 - 516.00 0.0 MF 12-172.0 M None least Make a Doal 400.00 - 2.5 - 516.00 0.0 MF 4-SP E Battor CT 150.00 - 1.7 - 518.24 0.0 MF 4-SP E Battor CT 150.00 - 1.2 5.2 2.1 0.0 MF 4-SP E Battor CT 100.00 - 1.2 5.256.20 0.0 MF 550.05 - M.P. 5.00.00	1.1.12 M Regis and Kelly 151,00 1.5 2.5 518,00 2.5 518,00 1.5 518,00 1.4	WFSB	SUN	1030-1130	Σ	1	800.00	•	5.5	-	\$145,45	5.5	\$800.00		
MF 10-11A M Less Makes a Dosal 400.00 - 2.9 5 \$137.03 14.5 MF 11-12P M Price is Right 400.00 - 2.5 - 5 \$166.50 0.0 MF 12-1230 M Price is Right 500.00 - 2.5 - 5 \$166.50 1.0 MF 12-1230 M The Tolik 500.00 - 2.5 - 5 \$166.50 2.0 0.0 M-F 2-3P M The Tolik 500.00 - 1.7 5 \$26.50 2.0 5 \$166.50 2.0 5 \$166.50 2.0 5 \$166.50 2.0 2.0 5 \$166.50 2.0	10-114 M Lest Midace a Dosal 400.00 2.5 5 5195.00 0.0	WFSB	M-F	9-10A	Σ	1	150.00		2.5	-	\$60.00	2.5	\$150.00		
M-F 11-12P M Process Right 400.00 - 2-5 - 5180.00 0.0 M-F 12-1230 M Non-Nows 250.00 - 2-6 5 \$186.67 15.0 M-F 12-1230 M Non-Nows 250.00 - 2-6 5 \$156.67 15.0 M-F 2-3P M Non-Nows 250.00 - 2-6 5 \$152.31 0.0 M-F 2-3P M No-Nows 250.00 - 1.7 - \$150.20 0.0 M-F 5-530-P L No-Nows 1.500.00 - 1.2 \$150.20 0.0 M-F 5-530-P L No-Nows 1.500.00 - 7.4 \$150.20 0.0 M-F 5-530-P L No-Nows 1.500.00 - 7.2 \$250.30 0.0 M-F 7-30-P L No-Nows 1.500.00 - 7.4 \$150.00 0.0 <	11-12P M Proce is Right 400.00 - 2.5 - \$160.00 0.0 \$50.00 12-1730 M Noon Nows 250.00 - 4.2 5 \$595.22 71.0 \$15.00 \$20.00 1-2.3P M The Talk 150.00 - 4.2 5 \$595.22 71.0 \$15.00.00 3-4P E Shefter CT 150.00 - 1.2 5 \$50.00 \$50.00 5-530P L Nove 500.00 - 1.2 5 \$50.00 \$50.00 5-530P L Nove 500.00 - 1.2 5 \$55.00 \$50.00 5-530P L Nove 500.00 - 1.2 5 \$55.00 \$50.00 5-530P L Nove 500.00 - 1.2 5 \$52.00 \$50.00 550-8 - 100.00 - 1.2 5 \$52.00 \$50.00	WFSB	M-F	10-11A	Z	1	400.00	<u>-</u>	2.9	5	\$137.93	14.5	\$2,000.00		
M-F 12-1230 M Non-Norway 550,000 - 3.0 5 \$16.667 15.0 M-F 120-2P E Sopps 250,00 - 4.2 5 \$15.32 21.0 M-F 3-4P E Sopps - 150,00 - 1.7 - \$150,20 21.0 M-F 4-5P E Dr. Oz 300,00 - 1.8 - \$150,00 0.0 <td> 1210.29 E Soaps Soaps </td> <td>WFSB</td> <td>M-F</td> <td>11-12P</td> <td>Σ</td> <td></td> <td>400.00</td> <td>-</td> <td>2.5</td> <td>•</td> <td>\$160.00</td> <td>0.0</td> <td>\$0.00</td> <td></td> <td></td>	1210.29 E Soaps	WFSB	M-F	11-12P	Σ		400.00	-	2.5	•	\$160.00	0.0	\$0.00		
M-F 1230-2P E Soaps 250.00 - 42 5 55.95 21.0 M-F 2-3P M Tro Talk 150.00 - 17 - 559.23 1 0.0 M-F 4-3P E Deathor CT 150.00 - 17 - 589.34 0.0 M-F 4-3P E Deathor CT 150.00 - 12 - 525.00 0.0 M-F 5-530P L Nows 1,500.00 - 12 5 525.00 0.0 M-F 5-530P L Nows 1,500.00 - 7.2 5 520.00 6.0 M-F 6-630 - Nows 2,100.00 - 7.2 5 5226.00 6.0 M-F 7-730-B - Inside Edition 1,200.00 - 7.4 4 4 2226.81 1.7 SAT 7.30-B - Entortalment Tonight 1,200.00<	1200-20 E Soaps	WFSB	M-F	12-1230	N	Г	500.00	-	S.	5	\$166.67	15.0	\$2,500,00		
M-F 2-3P M Tho Talk 150.00 - 2.6 - \$192.31 0.0 M-F 3-4P E Bettor CT 150.00 - 1.8 - \$882.4 0.0 M-F 5-4SP E Dr. Oz 300.00 - 1.2 5 \$893.33 0.0 M-F 5-4SP E Dr. Oz 300.00 - 1.2 5 \$250.00 6.0 M-F 5-830 - Nows 1,500.00 - 7/2 5 \$250.00 6.0 M-F 7-730 - Nows 1,000.00 - 7/2 5 \$2263.78 37.0 M-F 7-730 - Inside Edition 1,200.00 - 7/2 5 \$226.37 37.0 M-F 7-730 - Inside Edition 1,200.00 - 7/2 5 \$226.78 1.7 M-F 7-7-3 - Inside Edition 1,200.00 <	2-3P MI The Talk 550,00 - 2.6 5192,31 0.0 \$50,00 3-4P E Bettor CT 150,00 - 1.7 - 582,30 0.0 \$50,00 5-530P L Nove 575,00 - 1.2 6 \$250,00 6.0 \$50,00 5-530P - Nove 575,00 - 7.4 5 \$250,00 6.0 \$51,500,00 6-630 - Nove 5,700 - 7.4 5 \$284,56 34.0 \$51,500,00 6-630 - Nove 2,100,00 - 7.4 5 \$282,70 \$50,00 6-630 - Nove 2,100,00 - 7.4 5 \$282,70 \$50,00 7-730P - Nove 1,200,00 - 7.4 4 \$272,00 \$50,00 7-730P - Intermediate 1,200,00 - 7.4 4 \$272,00 \$50,00 <td>WFSB</td> <td>M-F</td> <td>1230-2P</td> <td>Ш</td> <td>ı</td> <td>250.00</td> <td>- </td> <td>4.2</td> <td>5</td> <td>\$59.52</td> <td>21.0</td> <td>\$1,250.00</td> <td></td> <td></td>	WFSB	M-F	1230-2P	Ш	ı	250.00	-	4.2	5	\$59.52	21.0	\$1,250.00		
M,F 3.4P E Battor car 150.00 - 17 - \$89.24 0.0 M,F 5.4SP E Dr.Oz 300.00 - 12 5 \$83.33 0.0 M,F 5.630P L News 575.00 - 68 5 \$24.50 8.0 M,F 5.630P L News 2,100.00 - 72 5 \$220.00 34.0 M,F 5.770P - Inside Edition 1,200.00 - 72 5 \$220.33 35.0 M,F 7.730P - Inside Edition 1,200.00 - 7.4 5 \$220.33 35.0 M,F 7.730P - Inside Edition 1,200.00 - 3.1 5 \$220.00 5.0 M,F 7.730P - Inside Edition 1,200.00 - 3.1 5 \$220.00 5.0 M,F 134 - Inside Edition 1,200.00<	34P E Dr. Oz 150.00 - 1.7 - 588.23 0.0 50.00 4-SP E Dr. Oz 30.00 - 1.8 - 588.33 0.0 \$0.00 5-530P L News 375.00 - 6.8 5 54.56 34.0 \$5.00 6-630 - News 1.500.00 - 7.2 5 5.26.50 8.0 \$5.00.00 6-630 - News 7.00.00 - 7.4 5 \$28.36 36.0 \$5.00.00 7-730P - Inside Edition 1.200.00 - 7.4 5 \$225.87 37.0 \$1.00.00 7-30-B - Inside Edition 1.200.00 - 7.4 5 \$220.00 \$20.00 7-30-B - Entotration and Year 1.200.00 - 1.7 \$1.00.00 \$2.00.00 1-1-135P - Editorrance 1.200.00 - 1.2 4.4	WFSB	M-F	2-3P	Σ	1	200.00	-	2.6	,	\$192.31	0.0	\$0.00		
M-F 4-SP E Drawn LT 180.00 - 18 - \$82.33 0.0 M-F 5-530P L News 330.00 - 7.2 5 \$255.00 6.0 M-F 5-530P L News 1.500.00 - 7.2 5 \$255.00 8.0 M-F 6-630 - News 2.100.00 - 7.2 5 \$250.03 3.0 M-F 7-730P - Inside Edilion 1.200.00 - 7.4 5 \$253.78 37.0 M-F 7-730P - Inside Edilion 1.200.00 - 7.4 4 \$225.31 37.0 M-F 7-730P - Invitational Tokight 1.200.00 - 7.4 4 \$272.31 1.7 M-F 11.34P-1235 - Intrinsiphical Tokight 1.200.00 - 4.4 4 \$272.31 1.7 SMA 11.135P - Intrinsiphical	4-SP E Control Column 150.00 1 6 583.33 0.0 \$5.00 5-530P L News 775.00 6 5 526.00 6.0 \$1,500.00 5-530P L News 1,500.00 - 7.2 5 526.00 6.0 \$1,500.00 6-530P - News 1,500.00 - 7.2 5 \$200.00 \$1,500.00 6-530 - News 2,100.00 - 7.4 5 \$200.00 \$1,500.00 7-730P - Inside Edition 1,200.00 - 7.4 5 \$228.7 \$1,000.00 7-730P - Entertailment Tompit 1,200.00 - 4 4 \$220.00 50 \$1,000.00 7-730P - Intertailment Tompit 1,200.00 - 4 4 \$220.00 50 \$1,000.00 7-4 - Entertailment Tompith 1,200.00 - 4 \$1,000.00	WFSB	Ν·F	346	ľ	ı	150.00	,	1.7	•	\$88.24	0.0	OG OS		
M-F 5-530P L News 330,00 - 12 5 255,00 6.0 M-F \$30-59 - Nows 1500,00 - 72 5 84,56 34,0 M-F 6-630 - Nows 2,100,00 - 74 5 828,38 37,0 SAT 6-630 - Inside Edition 1,200,00 - 74 5 828,38 37,0 M-F 7-730-8 - Entertailment Tonight 1,200,00 - 74 4 5,225.31 0,0 M-F 7-30-8 - Entertailment Tonight 1,200,00 - 7,7 4 5,225.31 0,0 M-F 11-43P-1235 - Lottorman 200,00 - 7,7 4 5,200,00 5,0 SUN 7-8 - Lottorman 1,200,00 - 20 4 5100,00 8,0 SUN 7-0 - Lottorman 2,	5-530P L Nows 575.00 - 12 5 \$220.00 6.0 \$1,500.00 6-530-F - Nows 1,500.00 - 68 5 \$26.56 34.0 \$2,500.00 6-530-F - Nows 2,100.00 - 7,4 5 \$20.378 3.0 \$1,500.00 6-530-F - Nows 2,100.00 - 7,4 5 \$20.378 3.0 \$1,000.00 7-730-P - Instrinctionment Tonight 1,200.00 - 3,1 - \$225.81 0.0 \$1,000.00 730-P - Enfortalisment Tonight 1,200.00 - 4 \$222.81 0.0 \$1,000.00 7-730-P - Intertalisment Tonight 1,500.00 - 4 \$222.81 0.0 \$1,000.00 7-4P - Intertalisment Tonight 1,500.00 - 4 \$1,000.00 \$1,000.00 \$1,000.00 \$1,000.00 \$24.500.00 \$1,000.00 \$1,000.	WFSB	ĸ-Σ	4-SP	"	1	150.00	-	1.8	•	\$83.33	0.0	\$0.00		
M-F SSG-SP	530-5P - News 1575.00 6.8 5.84.56 34.0 \$2.875.00 6-630 - News 1.500.00 - 7.2 5.826.33 36.0 \$7.500.00 6-630 - News 2.100.00 - 7.4 5.828.78 37.0 \$7.500.00 7-730 - Inside Eillen 1.200.00 - 3.1 - 5.228.37 37.0 \$7.500.00 7-73 - Enfortationent Tonight 1.200.00 - 4.4 4.227.73 17.6 \$4.800.00 7-8 - Late News 1.200.00 - 2.0 4.4 \$272.73 17.6 \$4.800.00 11-1135P - Late News 1.200.00 - 2.0 4.4 \$272.73 17.6 \$4.800.00 7-8 - Late News 1.200.00 - 2.0 4.9 5.24.60 5.5 5.500.00 8-8P - New 1.000.00 - 4.9 5.244.50 5.5 5.500.00 1-4P - New 5.000.00 - 4.9 6.5 5.244.50 5.5 5.5 1-4P	WFSB	μ-M	5.5300	1-	1	300.00	•	1.2	S	\$250.00	6.0	\$1,500,00		
M-F 6-630 - Nows 1,500,00 - 72 5 \$208,33 36,0 SAT 6-630 - News 7,00,00 - 74 5 \$228,78 37,0 M-F 7-730P - Inside Edition 1,200,00 - 31 - \$228,78 37,0 M-F 7-730P - Inside Edition 1,200,00 - 31 - \$225,81 10 M-F 7-3 - Inside Edition 1,200,00 - 4,4 4 \$222,81 10 M-F 7-3 - Leitorman 1,200,00 - 4,4 4 \$272,73 1,7 SUN 11-1135F - Late News 1,200,00 - 4,9 6 \$24,90,00 8,0 SUN 7-8P - Late News 1,200,00 - 4,9 6 \$24,90,00 8,0 SUN 1,4 8,5 0 1,0	6-630 - News 1,500.00 - 7.2 5 \$206.33 36.0 57,500.00 6-630 - News 770,00 - 7.4 5 \$226.37 37.0 \$10,500.00 7-730F - Enfortaliment Tonight 1,200.00 - 5.0 1 \$222.51 0.0 \$1,050.00 7-30F - Enfortaliment Tonight 1,200.00 - 44 4 \$272.73 17.6 \$4.000.00 1134P-1235 - Lie News 1,200.00 - 44 4 \$272.73 17.6 \$4.000.00 1 11-135P - Lie News 1,200.00 - 4 5100.00 8.0 \$500.00 1 11-145P - Bû Minutes 3,000.00 - 4 \$21.23 17.6 \$4.000.00 1 4P - NE - 14P 1 \$20.00 - 4 \$1.00 8.0 \$5.00 1 4P - NE - 14P 1 \$221.43 14.0 \$4.500.00 \$2.0 1 4P - NE - 14D 1 \$251.43 14.0 \$2.000.00 \$2.0 1 4P - NE - 14D 1 \$2.	WFSB	u-M	530-6P	1	1	575.00	,	6.8	S	\$84.56	34.0	\$2,875.00		
SAT 6-530 - Inside Edition 2,100.00 - 7,4 5 5283.78 37.0 M-F 7-730-P - Inside Edition 1,200.00 - 5.0 1 2,225.81 0.0 SAT 730-B - Entortalmont Tonight 1,200.00 - 6.0 4,4 4 5226.81 0.0 N-SU 11-1135P - Leiteralmont Donight 1,200.00 - 6.0 4,4 4 5272.73 1.7 N-SU 11-1135P - Leiteralmont Donight 1,200.00 - 1,7 1 589.24 1.7 N-SU 11-1135P - Late News 1,200.00 - 4,9 6 5.100.00 8.0 Tue 8-PP - BO Minutes 3,000.00 - 4,9 6 5.244.90 9.5 1 531.73 14.0 SUN 1-4P - NFL - NFL 6.500.00 - 14.0 1 5321.43 14.0 SUN 9-10P - The Good Wife - 2,200.00 - 14.0 1 5350.50 10.0 <td>G-650 F-650 T-730P Inside Edition 2,100.00 T-730P 7.4 5 \$2283.78 \$220.27 37.0 \$10.500.00 \$5.0 \$10.500.00 \$2.000 7-730P T-730P — Enfortaliment Toinight 1,200.00 T-200.00 — \$228.378 \$2.000 \$1.0 \$5.00 \$2.000 \$1.000 \$2.000 \$1.000 \$2.000 \$1.000 \$2.000 \$1.000 \$2.000 \$1.000 \$2.000 \$1.000 \$2.000 \$1.7 \$1.000 \$2.000 \$1.000 \$2.000 \$1.7 \$1.000 \$2.000 \$1.000 \$2.0000 \$1.000 \$2.0000 \$1.000 \$2.000 \$1.000 \$2</td> <td>WFSB</td> <td>H-M</td> <td>063 9</td> <td>1</td> <td>ı</td> <td>1,500.00</td> <td>-</td> <td>7,2</td> <td>25</td> <td>\$208,33</td> <td>36.0</td> <td>67 500 00</td> <td></td> <td></td>	G-650 F-650 T-730P Inside Edition 2,100.00 T-730P 7.4 5 \$2283.78 \$220.27 37.0 \$10.500.00 \$5.0 \$10.500.00 \$2.000 7-730P T-730P — Enfortaliment Toinight 1,200.00 T-200.00 — \$228.378 \$2.000 \$1.0 \$5.00 \$2.000 \$1.000 \$2.000 \$1.000 \$2.000 \$1.000 \$2.000 \$1.000 \$2.000 \$1.000 \$2.000 \$1.000 \$2.000 \$1.7 \$1.000 \$2.000 \$1.000 \$2.000 \$1.7 \$1.000 \$2.000 \$1.000 \$2.0000 \$1.000 \$2.0000 \$1.000 \$2.000 \$1.000 \$2	WFSB	H-M	063 9	1	ı	1,500.00	-	7,2	25	\$208,33	36.0	67 500 00		
M-F 7-730-8 No. of Edition 1,200,00 1,300,00	Trigger Trig	WESB	SAT	0000	1	1	2,100,00	-	7.4	S	\$283.78	37.0	\$40,500.00		
M-F 730-8 - Entartalmont Tonight 1,200,00 - 5,0 1 5,240,00 5,0 1 5,240,00 5,0 1 5,240,00 5,0 1 5,240,00 5,0 1 5,240,00 5,0 1 5,240,00 5,0 1 5,240,00 5,0 1 5,240,00 5,0 1 5,240,00 5,0 1 5,240,00 5,0 1 5,240,00 5,0 1 5,240,00 5,0 1 5,00 1 5,0 1 1 1 1,0 1 1 1,0 1,0	T30-8	WFSB	M-F	7-7309	1	T	700.00	1	3.1	-	\$225.81	0.0	\$0.00		
SAT 7-8 - Indicatment longer 1200.00 - 4.4 4 5272.73 17.6 M-F 1134P-1235 - Lottorman 200.00 - 2.0 4.9 1.7 1.7 N-SU 11-1135P - Lottorman 200.00 - 2.0 4.9 6 8.0 1.7 SUN 11-1135P - Lottorman 1.200.00 - 4.9 6 8.0 8.0 FW SUN 1.0 0.0 - 4.9 6 8.244.50 2.94 SUN 1.4P - NFL 8.500.00 - 14.0 1 8.537.43 14.0 SUN 9-10P - The Good Write 6.500.00 - 10.0 1 8.500.00 10.0 SUN 9-10P - The Good Write 8.20 - 1 8.500.00 10.0 1	T-8 Control Total T-8 Control Total T-8 T-8 Control Total T-8	WFSB	M-F	730-8		1	1,200.00	•	5.0	-	\$240.00	5.0	\$1 200 00		
M-F 1134P-1235 Lettom Latin both Omignit 200.00 - 1,7 1 \$88.24 1,7 M-SU 11-1135P - Lettoman 200.00 - 4.9 6 8.0 SUN 7-8P - 60 Minutes 3.000.00 - 4.9 6 \$34.450 9.5 SUN 1-4P - NFL - 14.0 1 \$315.79 9.5 SUN 1-4P - NFL 6500.00 - 14.0 1 \$321.43 14.0 SUN 9-10P - The Good Wife 3.200.00 - 10.0 1 \$550.00 10.0	11342-1235 Light Norman 150,00 1,7 1,588.24 1,7 \$150,00 1,1 1,1135P Light Norman 1,200,00 2,0 4,510,00 8,0 \$800,00 1,200,00 1,200,00 2,0 2,41,50 2,41,50 2,510,00 1,41 1,510,00 1,41 1,510,00 1,41	WFSB	SAT	7.8	1	1	1,200.00	'	4.4	4	\$272.73	17.6	\$4.800.00		
Mi-SU T1-1135P — Lato News 1,200.00 — C. 2.0 4 S100.00 8.0 SUN 7-8P — 60 Minutes 3,000.00 — 4,9 6 S244.90 29.4 Tuo 8-9P — NCIS 4,500.00 — 14.0 1 S315.79 9.5 SUN 1-4P — NFL 6,500.00 — 14.0 1 S321.43 14.0 SUN 9-10P — The Good Wife 3,200.00 — 14.0 1 S650.00 10.0 SUN 9-10P — The Good Wife 3,200.00 — 84 1 S380.95 8.4	J 11-135P - Late Names 1200.00 - 2.0 4 \$100.00 8.0 \$800.00 7-8P - E0 Minutes 3,000.00 - 9.4 6 5244.50 29.4 \$1,200.00 8-SP - NCIS 3,000.00 - 14.0 1 \$315.79 9.5 \$50,000.00 1-4P - NF-L - 14.0 1 \$521.43 14.0 \$4.500.00 9-10P - 17x0 Good Wife 2,200.00 - 10,0 1 \$55.00.00 0-10P - 17x0 Good Wife 3,200.00 - 8.4 \$5.200.00	WFSB	M-F	1134P-1235		Little Latter Comment	150.00	-	1.7	1	\$88.24	1.7	\$150.00		
SUN 7-8P - Idea Nows 1,200,00 - 4.9 6 \$24,50 29,4 Tuo 8-9P - MCIS 4,500,00 - 14,0 1 \$315,79 9.5 SUN 1-4P - NFL 6,500,00 - 14,0 1 \$327,43 14,0 SUN 9-10P - The Good Wife 3,200,00 - 10,0 1 \$650,00 10,0 SUN 9-10P - The Good Wife 3,200,00 - 8,4 1 \$350,50 10,0	7-8P — Each Notwes 1,200,00 — 6 \$244,50 29.4 \$7,200,00 8-9P — NOIS 1-4P — 140 1 \$315,79 9.5 \$3,000,00 9-10P — The Good Wife 6,500,00 — 140 1 \$650,00 — 15,502,00 9-10P — The Good Wife 3,200,00 84 1 \$5200,00 — 15,500,00	WFSB	M-SU	41_412GD	1		200.00	-	2.0	4	\$100.00	8.0	\$800.00		
Tuo 8-9P - Net - Net 3,500.00 - 9.5 1 8315,79 9,5 SUN 1-4P - NFL NFL 6,500.00 - 14.0 1 3527.43 14.0 SUN 9-10P - The Good Wrife 3,200.00 - 8.4 1 8650.00 10.0 SUN 9-10P - The Good Wrife 3,200.00 - 8.4 1 8350.05 8.4	8-9P - No. Minimus 5,000.00 - 9.5 1,579 9.5 83.000.00 1-4P - NPL - 14.0 1 5321.43 14.0 54.500.00 9-10P - The Good Write 5,500.00 - 10.0 10.0 56.500.00 - - The Good Write 3,200.00 8.4 1 53260.00 8.4 \$32,200.00 - </td <td>WFSB</td> <td>SUN</td> <td>7.8p</td> <td></td> <td>T</td> <td>1,200.00</td> <td></td> <td>4.9</td> <td>g</td> <td>\$244,90</td> <td>29.4</td> <td>\$7.200.00</td> <td></td> <td></td>	WFSB	SUN	7.8p		T	1,200.00		4.9	g	\$244,90	29.4	\$7.200.00		
SUN 1-4P - NFL 4.500.00 - 14.0 1 \$321.43 14.0 SUN 9-10P - The Good Wife 3,200.00 - 8.4 1 \$369.95 8.4	140 15221.43 1410 54500.00 1410	WFSB	Tue	8.90	' '	Т	3,000.00		9.5	-	\$315.79	9.5	\$3,000,00		
SUN 9-10P - The Good Write 6.500.00 - 10.0 1 \$6.50.00 10.0 -	9-10P - The Cood Wife 8.500.00 - 10.0 1 \$650.00 10.0 \$6.500.00 10.0 10.0 10.0 10.0 10.0 10.0 10	WFSB	SUN	941		üż	4,500.00	-	14.0	-	\$321.43	14.0	\$4.500.00		
3,200.00 wile 3,200.00 8.4 1 \$386,95 8.4	3,200,000 8.4 1 \$386,95 8.4 \$32,00,00	WFSB	SUN	9-100		The Cood Wife	6,500,00	-	10.0	-	\$650.00	10.0	\$6.500.00		
-	(2 pg 支付 2 pg - 1 pg 415.2 leng pr 879,175,000; p p m - 1 pg				<u> </u>	DIAM DOOD DOO	3,200.00		8.4	٠	\$380.95	8.4	\$3,200.00		
	[Visital Str. 1] 194-11 (1952) [Visital Str. 1] 1957-101 (1952) [Visital Str. 1] 1957-101 (1952) [Visital Str. 1]							-	,	•					

REPORT PREPARED BY: Message and Media CONFIDENTIAL

The second secon

CONTRACT

Wisb-com)

WFSB 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

And:

Message & Media Inc 100 Albany Street, Suite 200B New Brunswick, NJ 08901 USA

	Contract / Re	vision		Alt Order	<u> </u>
	494690	/		M OIGOI I	<u>r</u>
Product	•				
September 24-September	30, 2012				
Contract Dates	Estimate #				
09/24/12 - 09/30/12					
Advertiser			Ori	ginal Date	/ Revision
Friends Of Chris Murphy			0	9/24/12	/ 09/25/12
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Station	Accour	nt E	<u>xecutive</u>	Sales Office
	WFSB	House-	· Na	tional	House-National
	Special Hand	ling			
	Demographic				****
	Adults 35+				:
	IDB#	Advertis	ser	<u>Code</u>	Product Code
	Agency Ref			Advertiser	Ref

Spots/ *Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Spots Amount WFSB 09/24/12 09/28/12 430A EYEWITNESS NEWS 430-5A :30 NM 5 \$1,250.00 Weekdays Start Date End Date Spots/Week Rate Week: 09/24/12 \$250.00 09/30/12 MTWTF-5 WFSB 09/24/12 09/28/12 Eyewitness News 5am - 5:30am :30 NM 5 \$2,250.00 Start Date End Date Spots/Week Weekdays Rate Week: 09/24/12 09/30/12 MTWTF--\$450.00 WFSB 09/24/12 09/28/12 Eyewitness News 5:30a - 6am :30 NM 5 \$3,000.00 End Date Start Date <u>Weekdays</u> Spots/Week Rate Week: 09/24/12 09/30/12 MTWTF-\$600.00 WFSB 09/24/12 09/28/12 Eyewitness News 6am - 6:30am :30 NM 5 \$4,500.00 Start Date End Date Weekdays Spots/Week Rate Week: 09/24/12 09/30/12 MTWTF-\$900.00 5 Eyewitness News WFSB 09/24/12 09/28/12 6:30am - 7am :30 NM 5 \$4,500.00 Start Date **End Date** Weekdays Spots/Week Rate \$900.00 Week: 09/24/12 09/30/12 MTWTF-5 WFSB 09/24/12 09/28/12 **CBS: THE EARLY SHOW** 7am - 9am :30 NM 6 \$1,200.00 Start Date Spots/Week End Date Weekdays Rate Week: 09/24/12 09/30/12 \$200.00 MTWTF--6 WFSB 09/29/12 09/29/12 Eyewitness News Weekend 6am - 7am :30 NM 1 \$350.00 Spots/Week Start Date **End Date** Weekdays 1 4 1 Rate Week: 09/24/12 09/30/12 ----s-\$350.00 WFSB 09/29/12 09/29/12 7a-9a Sat. Eyewitness New 7am-9am :30 NM 2 \$900.00 End Date Spots/Week Start Date **Weekdays** Rate Week: 09/24/12 09/30/12 \$450.00 WFSB 09/30/12 09/30/12 Evewitness News Weekend 6am - 7am :30 NM \$150.00 1 Start Date **End Date** Spots/Week <u>Weekdays</u> Rate Week: 09/24/12 09/30/12 \$150.00 10 WFSB 09/30/12 7a-9a Sun Eyewitness News 7am-9am :30 NM 09/30/12 1 \$450.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 09/24/12 09/30/12 \$450.00 ----11 WFSB 09/30/12 09/30/12 Face the Nation/ Face the Str10:30am - 11:30am :30 NM 1 \$150.00 Start Date End Date Weekdays Spots/Week Rate

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WFSB 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

	Contract / Revision 494690 /	Alt Order #	
Contract Dates	Product	Estimate #	=
09/24/12 - 09/30/12	September 24-Septem	nbe	1

Advertiser Original Date / Revision

Friends Of Chris Murphy 09/24/12 / 09/25/12

*Line Ch Start Date End Date Description	Start/End Time	•	ots/ eek Rate	TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12S 1	<u>Rate</u> \$150.00					
12 WFSB 09/24/12 09/28/12 9am-10am Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 MTWTF 5	9am - 10am <u>Rate</u> \$400.00	:30		NM	5	\$2,000.00
13 WFSB 09/24/12 09/28/12 11a-12p Price is Right Start Date	11am - 12pm Rate \$500.00	:30		NM	5	\$2,500.00
14 WFSB 09/24/12 09/28/12 Eyewitness News Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 MTWTF 5	12pm - 12:30PM <u>Rate</u> \$250.00	:30	- The state of the	NM	5	\$1,250.00
15 WFSB 09/24/12 09/28/12 4p-5p Dr. Oz Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 MTWTF 5	4pm-5pm Rate \$300.00	:30	1 - V - WARRACTO VILLEN	MM	5	\$1,500.00
16 WFSB 09/24/12 09/28/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12 MTWTF 5	5pm - 5:30pm <u>Rate</u> \$575.00	:30	and the second section of the second	NM	5	\$2,875.00
17 WFSB 09/24/12 09/28/12 Eyewitness News Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 MTWTF 5	5:30pm - 6pm <u>Rate</u> \$1,500.00	:30		NM	5	\$7,500.00
18 WFSB 09/24/12 09/28/12 Eyewitness News Start Date	6pm - 6:30pm <u>Rate</u> \$2,100.00	:30	•	ММ	5	\$10,500.00
N 19 WFSB 09/24/12 09/28/12 Entertainment Tonight Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 MTWTF 5	7:30pm - 8pm <u>Rate</u> \$1,200.00	:30		ММ	5	\$6,000.00
<u>Spot Ch Date Range Description</u> 5 WFSB 09/24/12-09/30/12 Entertainment Tonight See MG 19.6	Start/End Time 7:30pm - 8pm	Weekdays Length MTuWThF :30	<u>Rate</u> \$1,200.00	<u>Type</u> NM		
6 WFSB 09/26/12-09/28/12 Inside Edition ⊕ MG for 19.5 09/27	7pm - 7:30pm	WF :30	\$1,200.00	NM ·		
20 WFSB 09/29/12 09/29/12 Ent. Tonight Wknd Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12S- 1	7:00pm - 8:00pm Rate \$150.00	:30		NM	1	\$150.00
N 21 WFSB 09/24/12 09/28/12 Late Night with David Letterm Start Date	n11:35pm - 12:37an <u>Rate</u> \$200.00	n :30 .		NM	5	\$1,000.00
Spot Ch Date Range Description 3 WFSB 09/24/12-09/30/12 Late Night with David Lettern See MG 21.6	Start/End Time n11:35pm - 12:37ai	Weekdays Length nMTuWThF :30	<u>Rate</u> \$200.00	<u>Type</u> NM		
6 WFSB 09/26/12-09/28/12 CBS: THE EARLY SHOW MG for 21.3 09/27	7am - 9am	WThF :30	\$200.00	NM		
22 WFSB 09/24/12 09/30/12 Eyewitness News Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 MTWTFSS 6	11PM - 11:35PM <u>Rate</u> \$1,200.00	:30		NM .	6	\$7,200.00
23 WFSB 09/30/12 09/30/12 60 Minutes <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12S 1	7pm - 8pm <u>Rate</u> \$3,000.00	:30		NM	1	\$3,000.00
24 WFSB 09/25/12 09/25/12 NCIS Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 -T 1	8pm-9pm <u>Rate</u> \$4,500.00	:30		NM	1	\$4,500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WFSB 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

	Contract / Revision 494690 /	Alt Order #
Contract Dates	Product	Estimate #
09/24/12 - 09/30/12	September 24-Septembe	
	•	

Advertiser Original Date / Revision 09/24/12 / 09/25/12 Friends Of Chris Murphy

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate Typ	e Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rale</u>			, , , , , ,
25 WFSB 09/30/12 09/30/12 Patriots Football Start Date	1:00pm - 7:00pm <u>Rate</u> \$6,500.00	:30 NF	1	\$6,500.00
26 WFSB 09/30/12 09/30/12 Good Wife <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12S 1	9pm - 10pm <u>Rate</u> \$3,200.00	:30 N	1 1	\$3,200.00
27 WFSB 09/30/12 09/30/12 CBS Sunday Morning Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12	9:00am - 10:30am <u>Rate</u> \$800.00	:30 NA	1	\$800.00
	A STATE OF THE STA	Totals	94	\$79,175.00

Time Peri		# of Spots	Gross Amount	Net Amount
08/27/12	-09/30/12	94	\$79,175.00	\$67,298.75
Totals	Second to a second seco	94	\$79,175.00	\$67,298.75

Signature:	Date:	
		-

CONTRACT



WFSB 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

And:

Message & Media Inc 100 Albany Street, Suite 200B New Brunswick, NJ 08901 USA

	Contract / Re	vision		Alt Order	#
	494690	1			
Product					
September 24-September	30, 2012				
Contract Dates	Estimate #				
09/24/12 - 09/30/12					
<u>Advertiser</u>			Ori	ginal Date	/ Revision
Friends Of Chris Murphy			0	9/24/12	/ 09/24/12
	Billing Cycle	Billing	Cale	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Station	Accour	nt Ex	<u>kecutive</u>	Sales Office
	WFSB	House-	- Na	tional	House-National
	Special Hand	ling			
	Demographic				-
	Adults 35+				

	IDB#	Advertis	ser (Code	Product Code
İ			_	A di sa 1	
<u> </u>	Agency Ref		- 14	<u>Advertiser</u>	Kei

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeS	Spots	Amount
1 WFSB 09/24/12 09/28/12 430A EYEWITNESS NEW <u>Start Date End Date Weekdays Spots/Week</u> Week: 09/24/12 09/30/12 MTWTF 5	S 430-5A <u>Rate</u> \$250.00	:30	NM	5	\$1,250.00
2 WFSB 09/24/12 09/28/12 Eyewitness News Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 MTWTF 5	5am - 5:30am <u>Rate</u> \$450.00	:30	ММ	5	\$2,250.00
3 WFSB 09/24/12 09/28/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12 MTWTF 5	5:30a - 6am <u>Rate</u> \$600.00	:30	NM	5	\$3,000.00
4 WFSB 09/24/12 09/28/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12 MTWTF 5	6am - 6:30am <u>Rate</u> \$900.00	:30	NM	5	\$4,500.00
5 WFSB 09/24/12 09/28/12 Eyewitness News Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 MTWTF 5	6:30am - 7am <u>Rate</u> \$900.00	:30	NM	5	\$4,500.00
6 WFSB 09/24/12 09/28/12 CBS: THE EARLY SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12 MTWTF 6	7am - 9am <u>Rate</u> \$200.00	:30	NM	6	\$1,200.00
7 WFSB 09/29/12 09/29/12 Eyewitness News Weekend Start Date	6am - 7am <u>Rate</u> \$350.00	:30	NM	1	\$350.00
8 WFSB 09/29/12 09/29/12 7a-9a Sat. Eyewitness New Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12S- 2	7am-9am <u>Rate</u> \$450.00	:30	NM	2	\$900.00
9 WFSB 09/30/12 09/30/12 Eyewitness News Weekend Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 S 1	6am - 7am <u>Rate</u> \$150.00	:30	NM	1	\$150.00
10 WFSB 09/30/12 09/30/12 7a-9a Sun Eyewitness News <u>Start Date End Date Weekdays Spots/Week</u> Week: 09/24/12 09/30/12S 1	7am-9am <u>Rate</u> \$450.00	:30	NM	1	\$450.00
11 WFSB 09/30/12 09/30/12 Face the Nation/ Face the Start Date	ta10:30am - 11:30am <u>Rate</u>	:30	NM	1	\$150.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

09/24/12 / 09/24/12



WFSB 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

	Contract / Revision 494690 /	Alt Order #
Contract Dates 09/24/12 - 09/30/12	Product September 24-Septen	Estimate #
Advertiser	Or	iginal Date / Revision

Friends Of Chris Murphy

		Spots/			· · · · · · · · · · · · · · · · · · ·
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Туре	Spots	Amount
Start DateEnd DateWeekdaysSpots/WeekWeek: 09/24/1209/30/12S1	<u>Rate</u> \$150.00				
12 WFSB 09/24/12 09/28/12 9am-10am	9am - 10am	:30	NM	5	\$2,000.00
Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 MTWTF 5	<u>Rate</u> \$400.00				
13 WFSB 09/24/12 09/28/12 11a-12p Price is Right		.20	110.0	_	22.522.44
Start Date End Date Weekdays Spots/Week	11am - 12pm Rate	:30	NM	5	\$2,500.00
Week: 09/24/12 09/30/12 MTWTF 5	\$500.00				
14 WFSB 09/24/12 09/28/12 Eyewitness News	12pm - 12:30PM	:30	NM	5	\$1,250.00
Start Date	<u>Rate</u> \$250,00		Í		
5				_	
15 WFSB 09/24/12 09/28/12 4p-5p Dr. Oz <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	4pm-5pm Rate	:30	NM	5	\$1,500.00
Week: 09/24/12 09/30/12 MTWTF 5	\$300.00				
16 WFSB 09/24/12 09/28/12 Eyewitness News	5pm - 5:30pm	:30	NM	5	\$2,875.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				V =,
Week: 09/24/12 09/30/12 MTWTF 5	\$575.00				
17 WFSB 09/24/12 09/28/12 Eyewitness News Start Date End Date Weekdays Spots/Week	5:30pm - 6pm Rate	:30	NM	5	\$7,500.00
Week: 09/24/12 09/30/12 MTWTF 5	\$1,500.00				
18 WFSB 09/24/12 09/28/12 Eyewitness News	6pm - 6:30pm	:30	NM:	5	\$10,500.00
Start Date End Date Weekdays Spots/Week	Rate		, ,,,,,	ŭ	\$10,000.00
Week: 09/24/12 09/30/12 MTWTF 5	\$2,100.00				
N 19 WFSB 09/24/12 09/28/12 Entertainment Tonight	7:30pm - 8pm	:30	NM	5	\$6,000.00
Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 MTWTF 5	<u>Rate</u> \$1,200.00		1		
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Туре		
5 WFSB 09/24/12-09/30/12 Entertainment Tonight	7:30 <i>pm - 8pm</i>	MTuWThF :30 \$1,200.00	NM		
See MG 19.6 6 WFSB 09/26/12-09/28/12 Inside Edition	7.00	W 5 00 04 000 00			
① MG for 19.5 09/27	7pm - 7:30pm	WF :30 \$1,200.00	MM		
20 WFSB 09/29/12 09/29/12 Ent. Tonight Wknd	7:00pm - 8:00pm	:30	NM	1	\$150.00
Start Date	Rate		1317	•	\$150.00
Week: 09/24/12 09/30/12S- 1	\$150.00				
21 WFSB 09/24/12 09/28/12 Late Night with David Lettern	•	n :30	NM	5	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12 MTWTF 5	<u>Rate</u> \$200.00				
22 WFSB 09/24/12 09/30/12 Eyewitness News	11PM - 11:35PM	:30	NM	6	\$7,200.00
Start Date End Date Weekdays Spots/Week	Rate	.50	MINI	O	\$1,200.00
Week: 09/24/12 09/30/12 MTWTFSS 6	\$1,200.00				
23 WFSB 09/30/12 09/30/12 60 Minutes	7pm - 8pm	:30	NM	1	\$3,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12S 1	<u>Rate</u> \$3,000.00				
24 WFSB 09/25/12 09/25/12 NCIS	8pm-9pm	:30	NM	4	¢4 E00 00
Start Date End Date Weekdays Spots/Week	Rate	.30	14151	1	\$4,500.00
Week: 09/24/12 09/30/12 -T 1	\$4,500.00				
25 WFSB 09/30/12 09/30/12 Patriots Football	1:00pm - 7:00pm	:30	NM	1	\$6,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12S 1	<u>Rate</u> \$6,500.00		Į		
26 WFSB 09/30/12 09/30/12 Good Wife	9pm - 10pm	:30		4	62 200 00
20 111 OD OSTOOT 12 OSTOOT 12 GOOD WING	opin - ropin	.50	NM ·	1	\$3,200.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required untess otherwise specified.

09/24/12 / 09/24/12



WFSB 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

	Contract / Revision 494690 /	Alt Order #
Contract Dates 09/24/12 - 09/30/12	Product September 24-Septemb	Estimate #
Advertiser	Origi	nal Date / Revision

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Ra	te Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/125 1	<u>Rate</u> \$3,200.00				
27 WFSB 09/30/12 09/30/12 CBS Sunday Morning <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12S 1	9:00am - 10:30am <u>Rate</u> \$800.00	:30	NM	1	\$800.00
hander procedures and construction and construction of the constru		Totals		94	\$79,175.00

Friends Of Chris Murphy

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	94	\$79,175.00	\$67,298.75
Totals	94	\$79,175.00	\$67,298.75

Signature:	Date:	